

Galdós is Madrid

Madrid City Council has put together the municipal campaign "Galdós is Madrid" to commemorate the 100th anniversary of writer Benito Pérez Galdós' death. Each month the capital will pay tribute to the author with a wide range of events, which will open with a series of talks and round tables in iconic places associated with Galdós, such as the Ateneo, the Royal Spanish Academy and Plaza Mayor. Activities will be held throughout the year, including lectures, literary walks, commemorative editions of the writer's most representative works (including comic editions), films and theatrical productions inspired by his oeuvre, exhibitions, concerts and a Galdós tent at the Book Fair aimed at young readers in particular.

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What's new in Madrid

Madrid en Nueva York



Madrid in New York

From December to mid-January, Madrid will showcase its tourist attractions in New York as part of the mutual promotion agreement between the two cities. A number of sites around the city, a digital platform in Times Square and a campaign in The New York Times will showcase a selection of Madrid's offerings.

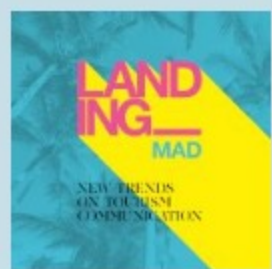
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Over 100 reasons to visit Madrid

Liria Palace, Galería Canalejas Madrid, Mutuactivos Open de España (Spain's open golf tournament), the ESMO Congress and Cirque du Soleil are just some of the things you won't want to miss in Madrid in 2020. Along with other regular fixtures and one-off events in Madrid's calendar, they make up over 100 reasons to visit the city at any time of year.

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Second edition of Landing Madrid

Once again, Madrid will turn into a hub for the presentation of audiovisual tourism campaigns at Landing-Madrid, which will be held from 21 to 23 January 2020 at CentroCentro and Filar. The event, which seeks to position Madrid as the global capital of audiovisual productions that promote tourism, will include talks, workshops and a competition open to all of the videos from the fair.

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The Mandarin Oriental Ritz opens this summer

Madrid's iconic Hotel Ritz will reopen as the Mandarin Oriental Ritz in summer 2020, following refurbishment works. Housed in a luxurious Belle Époque-style palace located on Madrid's Golden Triangle of Art, it boasts 110 years of history and has hosted countless figures from Madrid's social, cultural and artistic circles since 1910. The hotel will have 153 rooms, including 23 suites, different spaces and rooms for events. In addition, its gastronomic offerings will be managed by triple Michelin-starred chef Quique Dacosta.

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Residents and visitors choose #MI MADRID de Cine

City of Madrid Film Office and EGEDA have launched the second edition of the #MI MADRID de Cine Awards, which invite Madrid's residents and visitors to share on Instagram singular spaces in the city that they believe could be interesting places to film audiovisual productions.

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New esMADRID magazine

In December, esMADRID magazine, the monthly guide to what's on in the capital, marked the release of its 150th edition with a change in format: a revamped look that's much more visual, dynamic and modern. The information it provides on the month's key events is, of course, as up-to-date and relevant as ever.

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Madrid in numbers



According to the Hotel Occupancy Survey (EOH) and the Holiday Dwellings Occupancy Survey (EOAP) conducted by the National Statistics Institute (INE), in November 2019 the city of Madrid received 371,304 travellers, whose overnight stays totalled 1,874,770. In the first eleven months of 2019, overnight stays rose 5.74% in comparison to the same period the previous year, with 20,789,002 recorded in total.

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Monthly calendar of events

<p>FITUR 2020 From 22 to 26 January, Madrid will turn into a global meeting place for tourism professionals as it hosts the International Tourism Fair, a major hub for the world's tourism industry and the premier fair for Ibero-American inbound and outbound tourism markets.</p>	<p>Chinese New Year Madrid will celebrate the Chinese New Year for the fifth year in a row. The programme of activities includes events that will take place from 17 January to 16 February, but most activities will be held between 24 and 25 January to celebrate the Year of the Rat, which begins on 25 January 2020.</p>
<p>Madrid Fusión 2020 A new edition of the international culinary summit Madrid Fusión will take place from 13 to 15 January, turning the city into the global capital of gastronomy. The event will be held in halls 14 G and 14 L of IFEMA and will feature the participation of famous national and international chefs.</p>	<p>Inverfest Teatro Circo Priceo will celebrate the start of 2020 with this series of winter concerts full of musical offerings to suit all tastes. This year's line-up will include artists like Estrella Morente, Noa, Andrea Meca, Amalia, Los Punsetes, María Vireas and Funambulista.</p>

Vuelve a Madrid Programme

WINTER PLANS ARE HERE

YOU ARE STILL IN TIME TO ENJOY THESE PLANS! Plans, plans, and more plans... In Madrid it is impossible to get bored: we have everything you need to make your winter unforgettable and we invite you to enjoy one-of-a-kind experiences. Visit the main streets in an exclusive classic car with Grand Tour Classic. Stop by Antón Martín Market, where you can sample foods from all over the world - you only need to choose which one want to try! Visit Faro de Moncloa observation deck and discover many corners of the city from a new perspective. Are you ready?

Officials products



Faro de Moncloa

You'll find one of the best panoramic views of Madrid at the Faro de Moncloa, a large observation deck located in the heart of Ciudad Universitaria. It stands 110 metres tall and boasts a panoramic lift that takes visitors up to its highest point. The large glass windows offer a view of Madrid's sky and surrounding from the Royal Palace and La Almudena Cathedral to the Telefónica Building on Gran Vía avenue, Cuatro Torres Business Area and even the peaks of the Guadarrama mountains. The observation deck also has a railing with panels that provide an overview of how the city has grown and evolved over its history.

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In The Press



Madrid en un día (article in Colombian news outlet Pantallazos Noticias) [+]

Anniversary celebrations



Casa de México's first anniversary

Casa de México, a centre attached to the Mexican Embassy that serves as a bridge for the exchange of culture and knowledge between Mexico and Spain, will celebrate its first anniversary with an exhibition devoted to Diego Rivera, the chief exponent of modern Mexican painting. The exhibition can be viewed until 16 February and brings together 20 works that reflect different stages of the artist's life and work. It will also feature other activities, such as painting workshops for children and adults based on the painter's techniques.

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