

Madrid, the music festival capital

The arrival of summer in Madrid marks the beginning of its season of **outdoor music festivals and concert series**, which make Spain's capital city a must for those who want to enjoy the best music. Top national and international artists will be performing in the city this month, at festivals like **Madrid Puro Reggaeton** and **Río Babel**, both of which will be held at Caja Mágica, **Fan Fest** at Ifema and **Paraíso Festival** on the UCM campus. There will also be two concert series: the **Madrid Escena Festival** in Enrique Tierno Galván Park and **Noches del Botánico** in UCM's Botanical Gardens. And, since **European Music Day** takes place in June, the city will also host a large number of concerts, music events and activities based at Matadero Madrid. Music will continue to play on in July, with one of the year's most eagerly awaited events: **Mad Cool** at IFEMA. Held from the 6th to the 10th, its stunning line-up will feature, among others, Metallica, Florence + The Machine, Imagine Dragons, The Killers, Muse and Kings of Leon.

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Madrid City Council



A focus on the American market

Coinciding with Iberia's move to increase flight connectivity between Madrid and the United States, the City Council presented the next steps it will take to strengthen the Spanish capital's image as a tourist destination in its top source market. It also introduced a new Iberia A350 aeroplane that has been christened "Hola Madrid" in honour of its partnership with the airline.

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Gastrofestival Madrid

The 13th edition of Gastrofestival, the city's biggest culinary and cultural event, was co-organised by the Tourism Department and Madrid Fusión. It was held from 16 to 29 May, with numerous companies and institutions in Madrid taking part again this year. This edition included a new gourmet cuisine section that paid tribute to Madrid's patron saint, San Isidro (Isidore the Labourer).

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First prize in Africa for 10 Plans

10 Plans to Live Madrid, the promotional video created by the City Council's Tourism Department, received the Gold Award in the city destination category at the International Tourism Film Festival Africa (ITFFA). It was the second award won by the video, which was also a finalist at the Japan World's Tourism Film Festival in March.

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Participation in IMEX Frankfurt

Spain's capital city promoted its MICE tourism attractions to the over 8,000 industry professionals in attendance at this event. In addition to highlighting the latest developments in the destination, Madrid communicated its commitment to sustainability and legacy to the sector.

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Current News



Papagena, the new restaurant in Teatro Real

In addition to an excellent cultural programme, the world's best opera house now offers delicious food. On the sixth floor of Madrid's Teatro Real, featuring spectacular views of the Royal Palace and Plaza de Oriente, diners can now enjoy Papagena, a new restaurant named after the delightful character from Mozart's *Magic Flute*. It's a unique culinary and artistic experience brought to us by chef Ramón Freixa, who has designed a menu with an international flair that revolves around first-rate ingredients. The sublime décor is the work of interior designer Luis García Fraile.

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Berlanga's Madrid Illustrated Cultural Map

Discover the mark left on Madrid by one of Spanish cinema's key figures: Luis García-Berlanga. To mark the 100th anniversary of his birth, Madrid City Council's Department of Culture, Tourism and Sport published an illustrated cultural map that suggests a cinema-themed itinerary through the city based on the Valencia-born filmmaker. Cine Doré, Café Comercial in the Glorieta de Bilbao roundabout, the Academy of Motion Picture Arts and Sciences, Instituto Cervantes, Linares Palace and Ocho y Medio bookshop are some of the fifteen must-visit sites associated with the director that are highlighted on the map. Available in both English and Spanish, it also includes an introductory text by writer Luis Alegre.

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Madrid in numbers



Madrid, the world's top shopping destination

The city of Madrid tops the list of the world's best shopping destinations, according to the latest report by British website WeThrift. The Spanish capital received the report's highest score: 76.5 out of 100. Its excellent climate, with more hours of annual sunshine than other European cities, its 250 designer shops and other attractions like its large shopping centres, street markets, antiques shops and second-hand offerings make the city of Madrid the best shopping destination in both Europe and the world.

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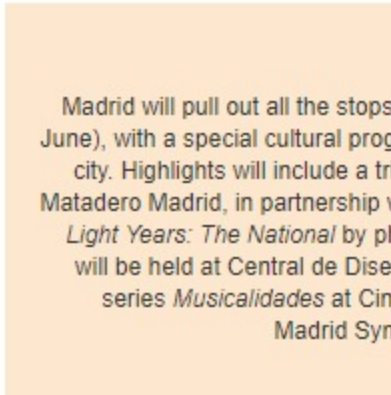
Monthly calendar of events



PhotoESPAÑA 2022

The 25th edition of the International Photography and Visual Arts Festival, one of the premier events relating to these two artistic disciplines, is already underway and will run until 28 August. Documentary-style photographs, female photographers and classic and contemporary Spanish creators are the focuses of this year's programme, which is divided into two sections that feature the work of 442 photographers in 120 exhibitions held in multiple cultural spaces around the city. The venues include, for the first time, two National Heritage sites: the Royal Palace and the Panteón de Hombres Ilustres.

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European Music Day

Madrid will pull out all the stops to celebrate European Music Day (21 June), with a special cultural programme held all month long across the city. Highlights will include a tribute to some of music's key figures at Matadero Madrid, in partnership with Mondo Sonoro; the exhibition *The Light Years: The National* by photographer Graham MacIndoe, which will be held at Central de Diseño and will include a master class; the series *Musicalidades* at Cinefeca film archive; and a recital by the Madrid Symphonic Band at the Temple of Debod.

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Madrid Book Fair

The Madrid Book Fair is the Spanish capital's biggest annual literary event. Its 81st edition will fill one of the city's most singular green spaces, El Retiro Park, with over 370 stalls with the latest offerings by a range of authors and publishers. It's an unmissable event in an exceptional setting that includes complementary activities like lectures, discussions, round tables, workshops and other initiatives, in addition to giving members of the public a chance to have books signed by some of their favourite authors. The fair will be held until 12 June.

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June edition of esMADRIDmagazine

The illustration of the Royal Botanical Gardens on the June edition of Madrid's tourist magazine invites readers to take a "walk" through the highlights of the city's calendar of events, in a month when music, photography, art and theatre take centre stage. The magazine also provides a historical overview and interesting facts about the sculptures on the rooftops along Madrid's Gran Vía avenue, as well as suggestions for things to do in the places where they are located. There's also a report on croquettes, one of our most typical tapas, and the best places in the city to enjoy them, including Santerra, which won the Best Croquette Award at the 2022 edition of Madrid Fusión.

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In The Press



Should You Go to Madrid or Barcelona? Spain's Capital Is Finally Winning Over Luxury Tourists. The Wall Street Journal (EE.UU.)

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