

MADRID'S TOURISM NEWS

From Madrid to the world

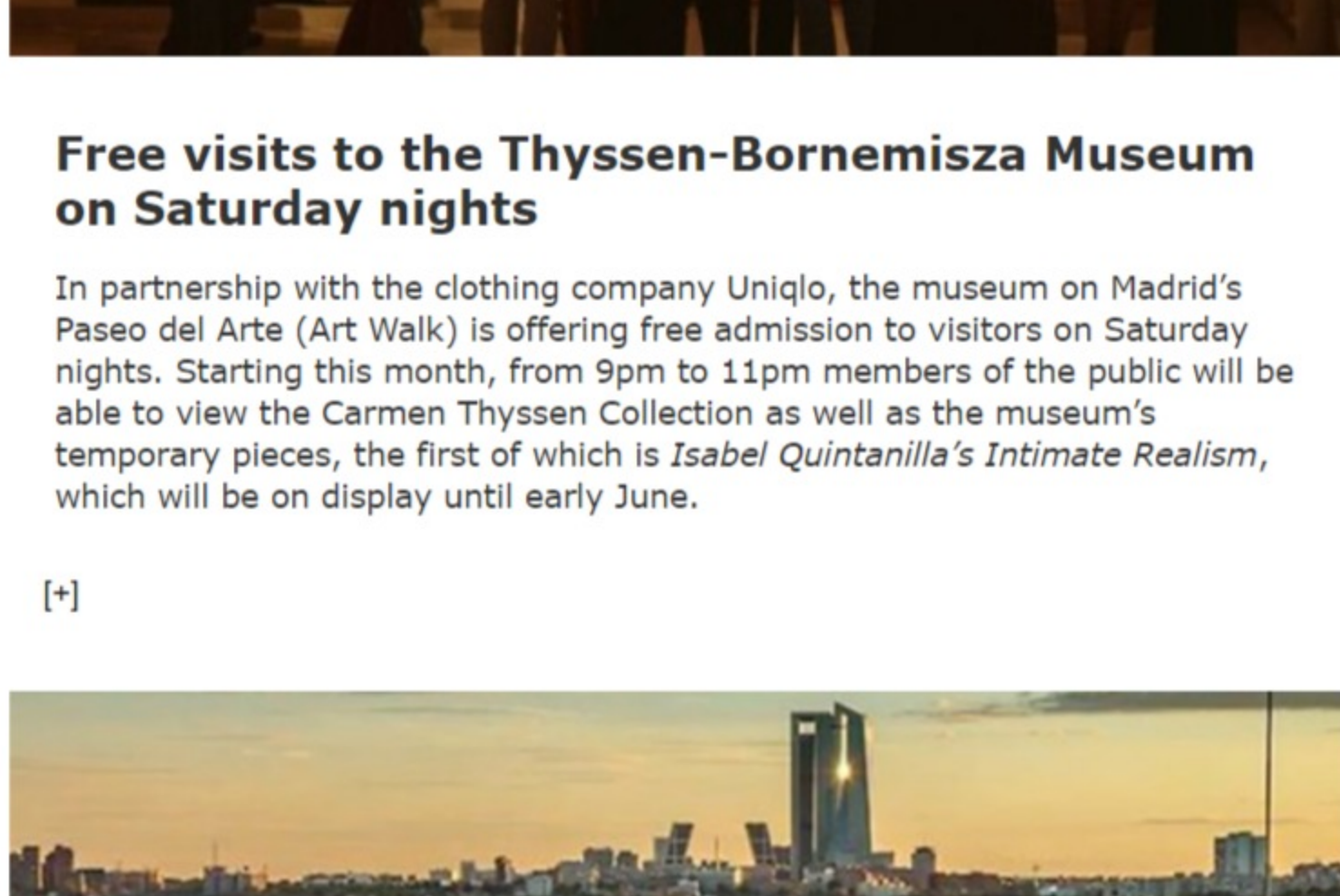
WHAT'S NEW IN MADRID



Cornamusa Cibeles restaurant

Cibeles Palace has welcomed a new culinary venture to its sixth floor, helmed by chefs Jesús Almagro and Manuel Berganza. The rooftop restaurant pairs the finest Madrid cuisine with unbeatable views. Two other new spaces round out the dining options in the building, which is the seat of Madrid City Council: Café Cibeles and Azotea Cibeles.

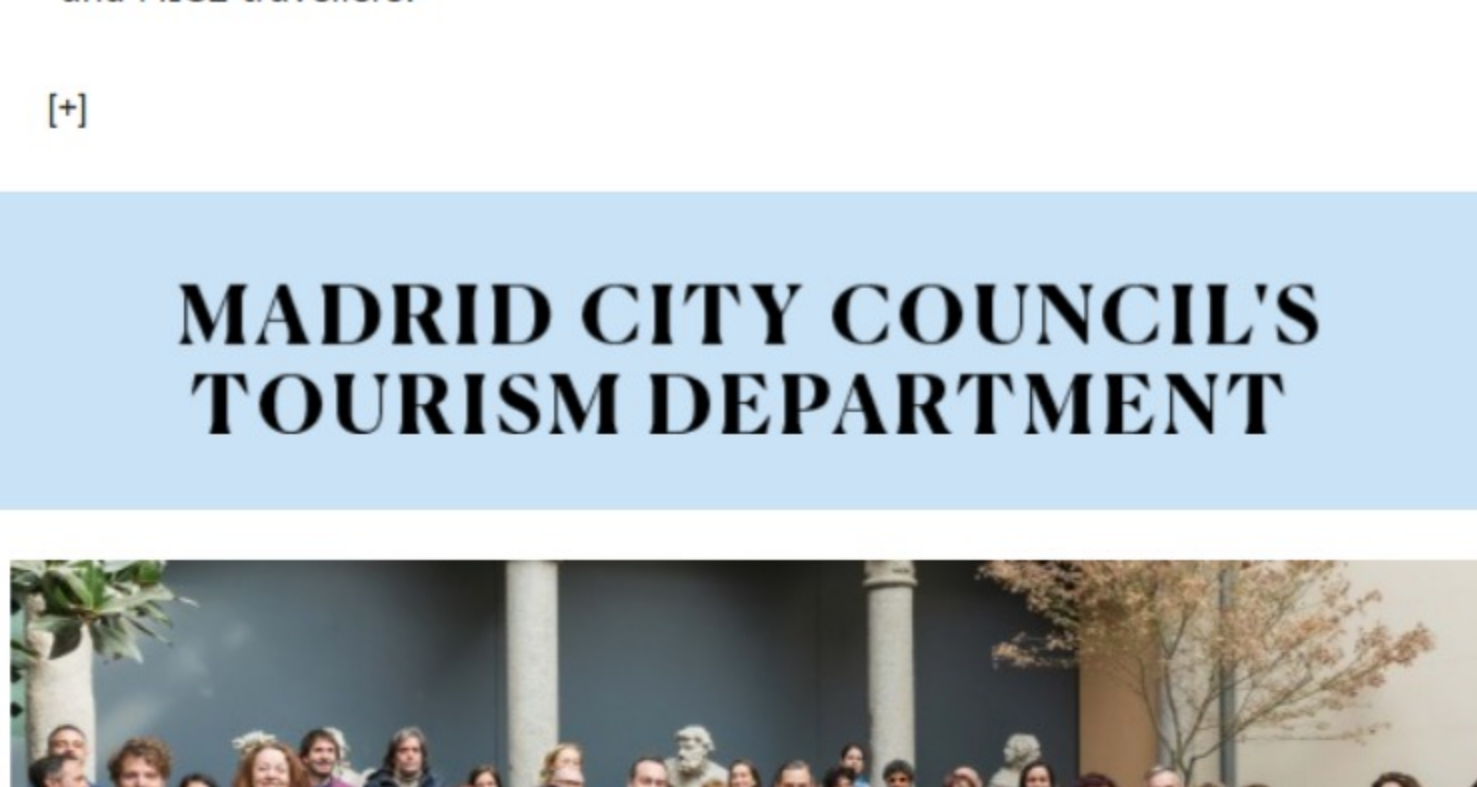
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Free visits to the Thyssen-Bornemisza Museum on Saturday nights

In partnership with the clothing company Uniqlo, the museum on Madrid's Paseo del Arte (Art Walk) is offering free admission to visitors on Saturday nights. Starting this month, from 9pm to 11pm members of the public will be able to view the Carmen Thyssen Collection as well as the museum's temporary pieces, the first of which is *Isabel Quintanilla's Intimate Realism*, which will be on display until early June.

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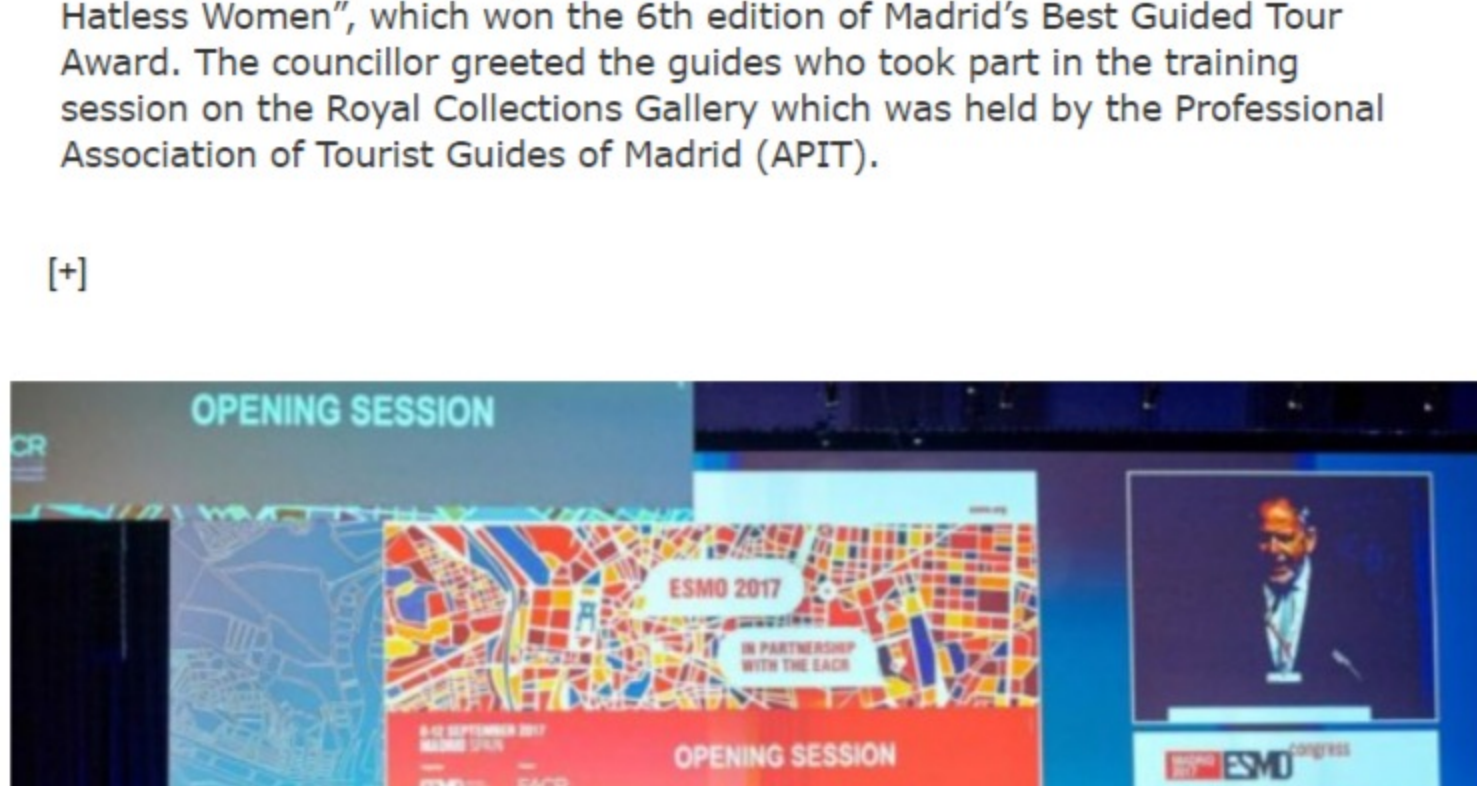


Sercotel Convention Plaza Madrid

This new high-end hotel located in Las Tablas Business Park has 278 guest rooms and amenities such as a swimming pool, gym, bar and a terrace with a café. Its nine event rooms can host business activities and include a conference centre, making the hotel the perfect place to stay for business and MICE travellers.

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MADRID CITY COUNCIL'S TOURISM DEPARTMENT



Celebration of International Tourist Guide Day

Almudena Maillo highlighted the role and vital work performed by official tourist guides during her participation in a special session of the tour "The Hatless Women", which won the 6th edition of Madrid's Best Guided Tour Award. The councillor greeted the guides who took part in the training session on the Royal Collections Gallery which was held by the Professional Association of Tourist Guides of Madrid (APIT).

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Support for major conferences in 2023

The 20 conferences with over 1,000 attendees hosted by Madrid last year had an impact of 88 million euro on the city and created more than 42,000 direct and indirect jobs. Working through Madrid Convention Bureau, the city council's efforts were vital in attracting and providing support for these meetings. The Spanish capital has already confirmed another twenty heavily attended conferences for 2024.

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Participation in the 36th European Film Market

From 15 to 21 February, Madrid Film Office promoted Spain's capital city as a filming location and audiovisual production hub at this major international event which is attended by some 10,000 film and media industry representatives each year. The city council's audiovisual office held meetings with agents and organisations in attendance to promote the city within the segment, with the slogan "Madrid, Make it Possible".

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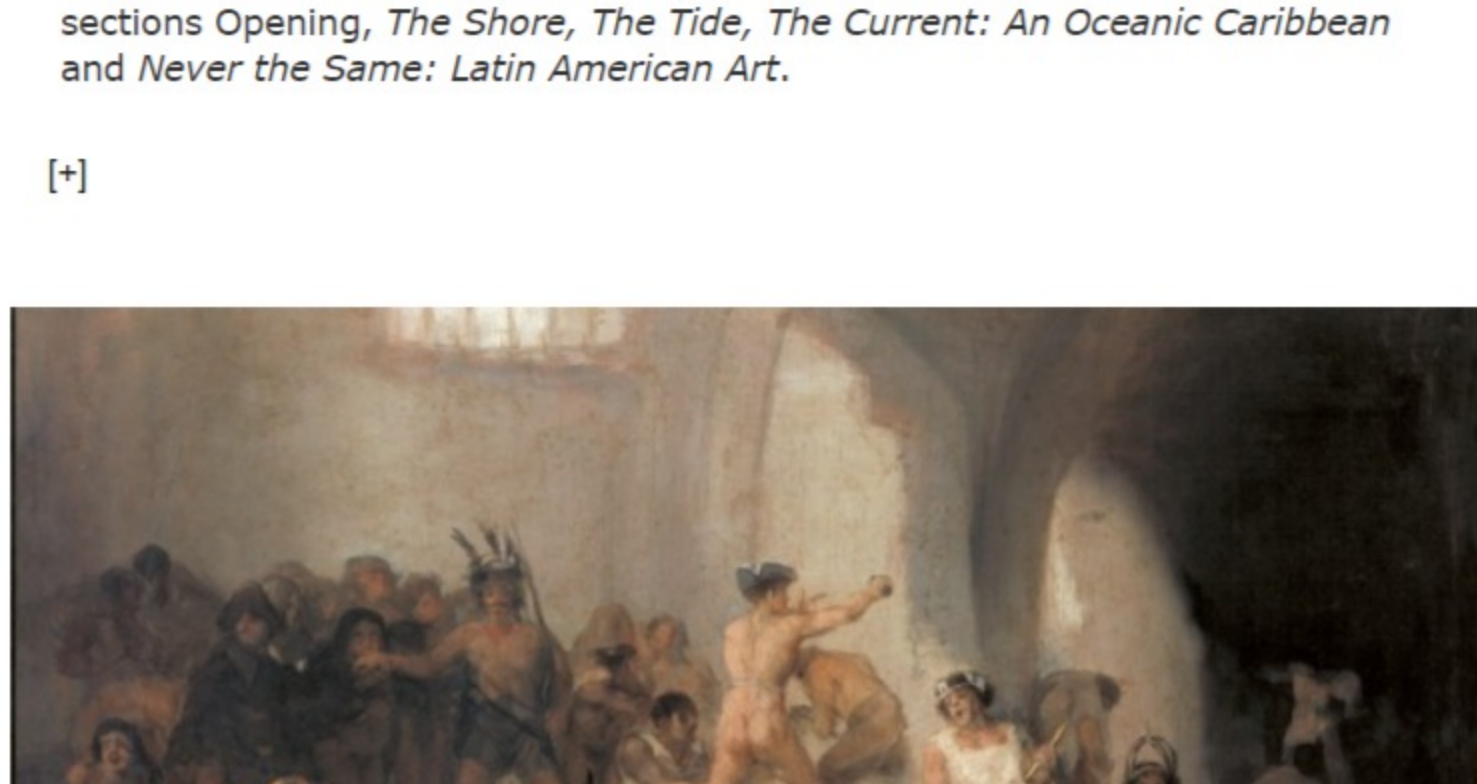


Promotion of Madrid at Virtuoso On Tour at Sea

As part of the action plan to promote Madrid as a destination in the North American market in 2024, city representatives attended this professional meeting of the luxury travel agency network. While there, they were able to raise awareness of Madrid's tourism offerings among 81 Virtuoso agencies. In addition, sales visits were made and a presentation on Madrid was given to specialised agencies from the segment in Los Angeles.

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MONTHLY CALENDAR OF EVENTS



Easter in Madrid

Tradition and solemnity will take over the streets of the Spanish capital this Easter, making the city of Madrid one of the best destinations to enjoy the holiday due to its religious and cultural activities as well as its additional tourist offerings. One of the most exciting moments will be at Puerta del Sol, through which all of the Centro district processions will pass.

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ARCOmadrid

The 43rd edition of Madrid's major International Contemporary Art Fair will be held from 6 to 10 March at IFEMA Madrid. More than 200 galleries from 36 countries will be taking part, and the Caribbean will have a starring role. In addition to the General Programme, the event will include the curated sections *Opening*, *The Shore*, *The Tide*, *The Current: An Oceanic Caribbean* and *Never the Same: Latin American Art*.

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Goya and the Awakening Consciousness

San Fernando Royal Academy of Fine Arts invites us to take an in-depth look at the vital, revolutionary pictorial methods introduced by the brilliant, world-famous painter. Explore a selection of Goya's pieces which include paintings, drawings and etchings by the artist along with the original copper plates he created for the printing process, which are being shown to the public for the first time since their recent restoration. From 22 March to 23 June.

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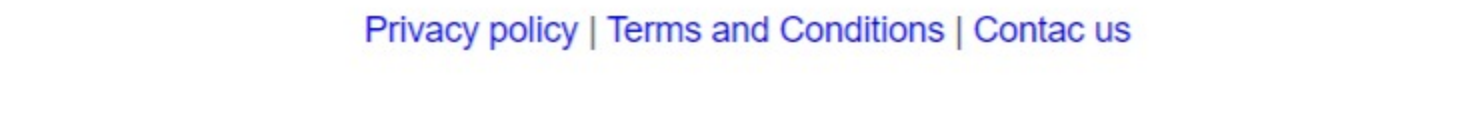


esMADRIDmagazine March

The city's tourism magazine provides an overview of key cultural and leisure events in Madrid, including the various art events held alongside ARCOmadrid such as Justmad and Art Madrid, the premiere of the musical *The Producers*, the opening of the immersive exhibition *The World of Van Gogh* at Nomad Museo, and the start of a new season at La Zarzuela Racecourse, among many others. It also features an itinerary of sculptures around the city honouring women and a report on trendy restaurants in the area of Las Salesas.

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MADRID IN NUMBERS



Madrid ranks 12th in the world in the Global Cities Report 2023

The 2023 edition of the annual Global Cities Report, which analyses the performance of major cities around the world to compile a list of the top 30, ranks Madrid in 12th place. The city rose seven positions with respect to the 2022 report thanks to factors like the recovery of tourism, the diversity of its tourist and cultural offerings and its solid economy. It's expected that the capital will be able to move into the index's Top 10 in 2024.

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IN THE PRESS

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